

Magister in Communication Study Programme

| Subject | Sociology of Media and Communication |
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| Learning Objectives | After completing the lecture, students are expected to be able to understand the theory of Sociology related to the role of communication media in social life and be able to analyze social problems related to the development of communication technology. |
| Course Description This | course discusses the meaning and scope of the Sociology of Media and Communication, the history of the development of Sociology and the theory of the Sociology of Media and Communication. Furthermore, this course discusses the role of mass media for social life, social interaction and communication, mass media as agents of socialization, and the role of mass media in the process of social change. |
| Supporting Lecturer | Dr. Gushevinalti, M.Si. (Coordinator) Dr. Hajar G. Pramudyasmono, MA |

Details of Lecture Material for

| Meeting to: | Lecture | Material: Reading Material: |
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| 1 | Definition and scope of Sociology of Media and Communication | 1) Sunarto, Kamanto (2004). Introduction to Sociology, Revised Edition, Jakarta: Publishing Institute, Faculty of Economics, University of Indonesia 2) Various articles on the internet |
| 2 | History of the development of Sociology | |
| 3 | Theory of Media and Communication | |
| 4 | Quiz | |
| 5 | The role of mass media in social life | |
| 6 | Social interaction and communication | |

| 7 | Socialization: understanding, theory, and agents of socialization | |
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| 8 | Mid-Semester Examination (UTS) | First lecture material up to seven |
| 9 | Mass media as agents of socialization | |
| 10 | Mass media and social change | |
| 11 | Class Discussion: Mass Media and Social Change | |
| 12 | Social Change and Its Application | |
| 13 | Sociological Analysis of Media | |
| 14 | Sociological Analysis of Media and Communication | |
| 15 | Class Discussion | |

| 16 | Final Semester Exams (UAS) | |
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